



Friday 03rd March 2023

IIM Jammu to host its annual cultural and management extravaganza, “EMPYREAN'23” from March 3 to 5

Dated : Mar 02, 2023 [Jammu](#)

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The three-day extravaganza will feature a plethora of cultural events such as Battle of the Bands, Solo Singing, Fashion Show, Group and Solo Dance performances, and an exciting Gaming Arena. During the 03rd to 5th March 2023, the event will feature an EDM Night by Pro Bros, comic opera by Shri Devesh Dixit, International EDM by Kevu, and Bollywood night by a popular music duo Meet Bros from the Indian Entertainment sector. These events will provide a platform for participants to showcase their business acumen and compete with like-minded individuals from different backgrounds. Participants will have the opportunity to showcase their talents and compete with the best of the best from IIMs, IITs, and other institutes across the country. The event is gonna be graced by dignitaries and esteemed personalities from the union territory of J & K.

In addition to the cultural events, EMPYREAN'23 will also feature an array of management games ranging from Buzz HR, AgriQuiz, Consulenza, Healthbuzz, Story Telling, Adflix, IPL Auction, Entrepreneur Quiz, BizzQuiz, and Entrepreneur.

Speaking on the occasion, Prof. B.S. Sahay, Director, IIM Jammu said, “Empyrean, the annual cultural festival of IIM Jammu, is an event that brings together a diverse group of individuals to celebrate and appreciate the various cultures represented within the institute. The festival is filled with a range of activities that are sure to excite and engage attendees of all interests.”

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<https://www.jkinfonews.com/newsdet.aspx?q=75323#:~:text=B.S.,brightest%20minds%20in%20the%20nation>.



HT Digital Streams Limited

Hindustan Times

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<https://www.htsyndication.com/early-times/article/iim-jammu-to-host-its-annual-cultural-extravaganza-from-march-3-to-5/69344219>

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GJ REPORT

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IIM-J to host 'EMPYREAN'23' from today

■ STATE TIMES NEWS
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Speaking on the occasion, Prof. B.S. Salay, Director, IIM Jammu on Thursday said, "Empyrean, the

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earlyTIMES

Explaining Truth Believe in Possibilities

Friday 03rd March 2023-Print Version

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EARLY TIMES REPORT

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early TIMES

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<http://www.earlytimes.in/newsdet.aspx?q=348845#>

The NEWS NOW

Friday, March 3, 2023

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NL CORRESPONDENT

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HIMALAYAN MAIL NEWS
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STATE OBSERVER

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IIM JAMMU TO HOST ITS ANNUAL...

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Details Written by: Administrator Category: [NEWS WRAP UP](#) Published: 02 March 2023

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<https://jkmonitor.org/complete-news-list/92715-iim-jammu-to-host-its-annual-cultural-and-management-extravaganza-empyrean23-from-march-3-to-5>



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EDUCATION



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Speaking on the occasion, Prof. B.S. Sahay, Director, IIM Jammu said, “Empyrean, the annual cultural festival of IIM Jammu, is an event that brings together a diverse group of

individuals to celebrate and appreciate the various cultures represented within the institute. The festival is filled with a range of activities that are sure to excite and engage attendees of all interests.”

Prof. Jabir Ali, Dean Academics, IIM Jammu said, “Empyrean is a fun and memorable experience that brings the community together to celebrate the rich diversity within the institute. Whether you're a music enthusiast, a foodie, or just looking to have a good time, Empyrean is the perfect event for you. So, mark your calendars and come join us in celebrating the vibrant cultures of IIM Jammu at Empyrean.”

The entire event is being coordinated by the Empyrean-Student committee of IIM Jammu in close coordination with Dr. Ashish Kumar, Chairperson, Student Affairs, Dr. Apurva Yadav, Co-Chairperson, Student Affairs, and Student Affairs office, IIM Jammu.

The event will witness performances by renowned artists, and participants will have the chance to interact with industry experts and academicians through various talks and panel discussions.

With a wide range of events on offer, EMPYREAN'23 promises to be a one-of-a-kind experience that combines entertainment and learning. The event is supported by Tata Motors, Audi, Hero, Benelli, Central Bank of India, Union Bank of India, Canara Bank, Indian Oil Corporation, Cry Foundation, JK Tourism, Campus Express, Radio Mirchi, Kailas Fashion Studio.

<https://kashmirconvener.com/2023/03/02/iim-jammu-to-host-its-annual-cultural-and-management-extravaganza-empyrean23-from-march-3-to-5/>



Friday 03rd March 2023

IIM Jammu to host its annual cultural and management extravaganza, "EMPYREAN'23" from March 3 to 5 MAR 02, 2023

IIM Jammu to host its annual cultural and management extravaganza, "EMPYREAN'23" from March 3 to 5 MAR 02, 2023 JAMMU: Indian Institute of Management (IIM) Jammu under the leadership of Prof. B.S. Sahay, Director, IIM Jammu is all set to host its annual cultural and management extravaganza, "EMPYREAN'23" from March 3-5, 2023.

The event promises to be a unique blend of entertainment and learning, showcasing the brightest minds in the nation. The three-day extravaganza will feature a plethora of cultural events such as Battle of the Bands, Solo Singing, Fashion Show, Group and Solo Dance performances, and an exciting Gaming Arena. During the 03rd to 5th March 2023, the event will feature an EDM Night by Pro Bros, comic opera by Shri Devesh Dixit, International EDM by Kevu, and Bollywood night by a popular music duo Meet Bros from the Indian Entertainment sector. These events will provide a platform for participants to showcase their business acumen and compete with like-minded individuals from different backgrounds. Participants will have the opportunity to showcase their talents and compete with the best of the best from IIMs, IITs, and other institutes across the country. The event is gonna be graced by dignitaries and esteemed personalities from the union territory of J & K.

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Read more at: <https://www.jammulinksnews.com/newsdetail/310954/Jammu-Links-News-IIM-Jammu-to-host-its-annual-cultural-and-management-extravaganza-%22EMPYREAN23%22-from-March-3-to-5>

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